What to Look for in a Web Company

A full-service web company with designers and developers on staff
Design and development are the fundamental aspects of a quality website. Because so much collaboration is required between designers and developers the ideal company employs both. A company that outsources part of your project or users freelancers can affect the budget, timeline and continuity of the final product.

Willingness to show you examples of their work
The company should have a variety of website styles and sizes in their portfolio. You don't have to love everything they've designed, but you should gravitate toward the way their designs look and feel.

A project manager or first point of contact
This person acts as a client advocate, organizing the project and communicating between designers, developers and clients.

A detailed proposal outlining the scope and cost of your project
This proposal will be a reflection of your conversations and will include limitations, payment terms, pricing and the project schedule.

A process for acquiring client feedback and approvals throughout the project
Important milestones include the design phase, the development phase and the testing phase before site launch.

A desire to work with you on your project
A great web company is enthusiastic about their work. They love creating solutions to their clients' problems, and they're always up for a challenge. The company should appear genuinely interested in you and your business.

Want to talk about your web project?
Give us a call at (234) 380-6510 or email us at hello@cgalvin.com.
You can also tell us about your project at www.cgalvin.com to get started!